

# The way we do things: Our code of ethics



## We're in it **together**

1

- We'd like to be your trusted business partner for a long time to come.
- We want to have a good, ethical and fair working relationship with you.



## We're doing it the **right way**



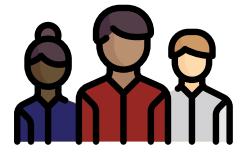
- We are dedicated to doing business honestly, openly and with integrity.
- We don't give or accept money, bribes or kickbacks for business opportunities.

2

## We're putting **people first**

3

- We treat people with respect and dignity.
- We are committed to safe working conditions.



## We're doing it for the **long run**



- We continuously adapt our processes to minimise our environmental impact.
- We are committed to the sustainability of small pelagic fishery and ecosystems.

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## ○ — Put us in the spotlight — ○

If you see us not living up to our code of ethics or become aware of product safety or manufacturing process issues, please report it anonymously using one of the methods below.



Phone  
0800 333 446

(it's toll-free for landlines)



Send an SMS to  
33490

(it will cost you R1,50)



Send a WhatsApp to  
079 512 9361

(it will cost you R1,50)